

GROCERY AD

Nondaily Division 1

FIRST PLACE

Louisburg Herald

Ashlee Mejia

Nice colors.

GROCERY AD

Nondaily Division 2

FIRST PLACE

Atchison Globe

Staff

Very professional. Good color. View of entire store looks nice.

SECOND PLACE

Russell County News

Pam Soetaert

Very clean looking. Good use of color.

THIRD PLACE

Osawatomie Graphic

Lori Massey

Eye appealing - really draws in the reader.

GROCERY AD

Nondaily Division 3

FIRST PLACE

Osage County Herald-Chronicle

Kendra Harnden

Nice use of space; colors blend well together; large ad.

SECOND PLACE

Osage County Herald-Chronicle

Kendra Harnden

Nice use of white space; pleasing to the eye.

THIRD PLACE

Osage County Herald-Chronicle

Kendra Harnden

Needs color.

GROCERY AD

Daily Division 1

FIRST PLACE

Ottawa Herald

Sheila Holle

Nice use of space; eye catching; easy to read; great flow.

SECOND PLACE

Chanute Tribune

Brenda Pitts

Funny ad; eye catching.

THIRD PLACE

Leader & Times

Earl Watt

Call to action; catchy title.

GROCERY AD

Daily Division 2

FIRST PLACE

Hays Daily News

Nice holiday theme; great color; nice use of space.

GROCERY AD

Daily Division 3

FIRST PLACE

Lawrence Journal-World

Alison McAfee

Needs very creative artwork and the items promoted work well with a Father's Day theme.

SECOND PLACE

Lawrence Journal-World

Terrance Brown and Penny Brockman

Good use of color with slogan on black board.

THIRD PLACE

Hutchinson News

Rebekah Starkey

PROFESSIONAL SERVICE AD

Nondaily Division 1

FIRST PLACE

Louisburg Herald

Janie Hines

Creative use of keypad shows various services offered.

SECOND PLACE

Phillips County Review

Irene DeWitt

Good use of large space and color to communicate their online services. A reference to their website would be a good idea.

THIRD PLACE

Larned Tiller & Toiler

Good art.

PROFESSIONAL SERVICE AD

Nondaily Division 2

FIRST PLACE

Russell County News

Pam Soetaert

Excellent way of listing all the energy-saving programs around a central theme.

SECOND PLACE

Russell County News

Pam Soetaert

Good use of art to get message across.

THIRD PLACE

Atchison Globe

We like how the deadline is tied into the image. Nice balance.

PROFESSIONAL SERVICE AD

Nondaily Division 3

FIRST PLACE

Osage County Herald-Chronicle

Kendra Harnden

Excellent promotional idea to get customers to their ATM.

SECOND PLACE

Osage County Herald-Chronicle

Kendra Harnden

Simple message with great selling point isn't overwhelmed by graphics.

THIRD PLACE

Wamego Smoke Signal

Beth Day

Inviting photo and message.



SPECIAL ATM PROMOTION

We have placed
\$50 Bills
RANDOMLY
within the
\$20 Bills
at the 24-Hour ATM located in the
State Bank of Carbondale.

*Starting July 29, you may get a
\$50 bill in place of a \$20 bill*
While supply lasts!

**ONLY AT OUR ATM
CHECK IT OUT TODAY!**

Our other non-participating ATM locations
Skip's Thriftway & 4-Corners Steak House

STATE BANK
Of Carbondale

Banking Hours
Mon. & Fri. - 9:30 a.m. to 6 p.m. • Tues., Wed. & Thurs - 9:30 a.m. to 3:30 p.m.
Sat. - 8 to 11 a.m.

Drive-up Opens at 7 a.m. Mon. through Fri. & Sat. 8-11 a.m.

530 Main • Carbondale • 785-836-7195

 Member
FDIC

FIRST PLACE

Parsons Sun

Jan Strait and Michele Cave

Very distinctive use of one color on a B&W ad - very eye-catching.

SECOND PLACE

Winfield Daily Courier

Marsha Wesseler

Great image acts as ad - strong use of copy around image.

THIRD PLACE

Winfield Daily Courier

Marsha Wesseler

Good use of simple text surrounds appealing images - well done for non-color ad.

SKINCARE
MYTHS

Source:
Metro Creative Connection



Knowing the 'Why'

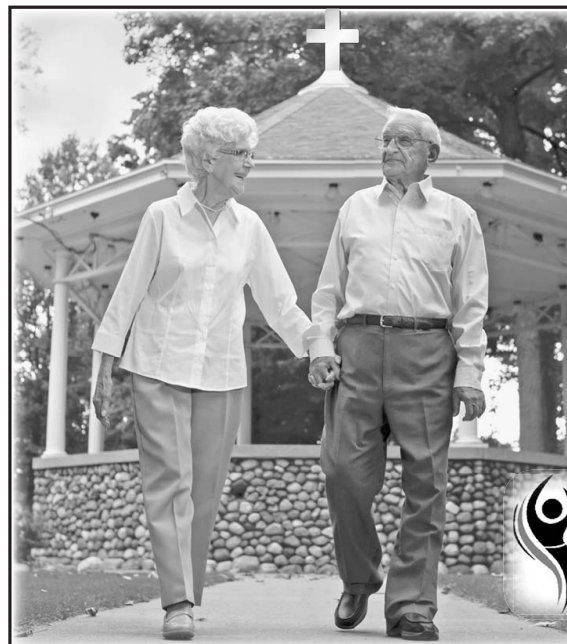
By NEIL OSTLIE

I have often heard the comment, "it takes a special person to work in the nursing home." I always thought, not really. Then I looked into why we do what we do. For most I do not think it is about the money. It surely isn't easy work or always stress free. There is one commonality that binds us. It is the WHY we do what we do. It is our purpose, cause and belief. By knowing our WHY, we understand why we do what we do with the goal of doing it better and with more success.

The WHY of Parsons Presbyterian Manor is, "By believing in God, the dignity of human life and compassion towards others, we faithfully serve."

Most people describe what they do. Such as I am a cook, or I am a nurse. That is the end result of our WHY. When we look at our WHY we have dignity, compassion and faithfully serve. We know our WHY at Presbyterian Manors. When we know our purpose, cause and belief - quality care follows.

For more information about Parsons Presbyterian Manor, call 620-421-1450.



*Believing in the Presence of God
the Dignity of Human Life ...
and
... Compassion Towards Others,
We Faithfully Serve.*

PARSONS PRESBYTERIAN MANOR
24-Hour Skilled Nursing,
Assisted Living,
Occupational, Physical and Speech Therapy



Presbyterian Manors[™]
of Mid-America
The way you want to live.[™]

Parsons

*Please call or stop by to see our
remodeled health care center and
New assisted living apartments*

3501 Dirr, Parsons 620-421-1450

PROFESSIONAL SERVICE AD

Daily Division 2

FIRST PLACE

Great Bend Tribune

Karma Byers

Pleasing to the eye. White space used, like the cut out on leaves.

SECOND PLACE

Garden City Telegram

Krystal McCray

Like the use of the copy over photo. Inviting photo.

PROFESSIONAL SERVICE AD

Daily Division 3

FIRST PLACE

Hutchinson News

Scott Oswalt

Eye catching graphics.

SECOND PLACE

Hutchinson News

Kim Hoskinson

Effective use of graphics and fonts.

THIRD PLACE

Hutchinson News

Jessica Price

Art makes you want to relax.



PHOENIX
RESTORATION SERVICES

Owned & Operated by ~
Ryan Swanson

- Water, Fire & Smoke Damage Specialists
- Mold Elimination & Remediation
- Work with ALL Major Insurance Companies
- Fast Response

PHOENIX
RESTORATION SERVICES
Fire & Water Damage • Carpet Cleaning

phoenixrestoration.com • 519 N Main St, Hutchinson, KS • 620.662.0100

FURNITURE AD

Nondaily Division 1

FIRST PLACE

Louisburg Herald

Jennie Pearce

Nice and clean.

SECOND PLACE

Louisburg Herald

Lori Massey

Nicely arranged.

FURNITURE AD

Nondaily Division 2

FIRST PLACE

Osawatomie Graphic

Lori Massey

Clean - not cluttered with copy. Great looking ad.

SECOND PLACE

Russell County News

Sandy Martens

Dominant headline bait.

THIRD PLACE

Miami County Republic

Lori Massey

Easy to read. Nicely organized.

FURNITURE AD

Nondaily Division 3

FIRST PLACE

Osage County Herald-Chronicle

Kendra Harnden

Simple, clean design for a small space ad.

SECOND PLACE

Osage County Herald-Chronicle

Kendra Harnden

Good use of black and white only design. Good idea to highlight the giveaway.

THIRD PLACE

Osage County Herald-Chronicle

Kendra Harnden

Advertiser location highlighted in an attractive way.

FURNITURE AD

Daily Division 1

FIRST PLACE

Junction City Daily Union

Jacob Keehn

Great stand alone piece. very attention getting. Great use of large graphics and images.

SECOND PLACE

Leader & Times

Trevor Feldhausen

Well designed. Not cluttered. Good range of color photos.

THIRD PLACE

Chanute Tribune

Brenda Pitts

Well laid out. Not cluttered. Ad stands out on page.

FURNITURE AD

Daily Division 2

FIRST PLACE

Hays Daily News

Doug Kepka and Joleen Fisher

Clean, bright, eye-catching design with attractive photos. Would like to see a but more motivating text like prices or strong headline. Beautiful ad.

SECOND PLACE

Great Bend Tribune

Karma Byers

Classy ad gives quality feel. Size dominates page with blue!

THIRD PLACE

Garden City Telegram

Krystal McCray

Good photos, good to see pricing, clean and eye-catching ad.

STOREWIDE SAVINGS
Receive Up To \$525 Mastercard Pre-Paid Card
With Purchase Of Select Maytag Appliances

Equip your home with the latest designer appliance styles and features for less!

gagenuine appliance
1224 E. 27th • HAYS, KS
785-625-3278 or 1-800-246-3270
IN AREA DELIVERY AVAILABLE
www.genuineappliance.com

1925
SAME AS CASH
SPECIAL FINANCING
STORE HOURS
M-F 9-6, SAT. 9-4

MAYTAG
Amana
Electrolux
FRIGIDAIRE
KitchenAid
countertop

Remember, don't buy just a Maytag,
buy a Genuine Maytag

FURNITURE AD

Daily Division 3

FIRST PLACE

Hutchinson News

Scott Oswalt

Nice branding ad. Friendly and pleasing to the eye.

SECOND PLACE

Hutchinson News

Rebekah Starkey

Clever idea and grabs the eye. Needs call to action.

THIRD PLACE

Hutchinson News

Scott Oswalt

Bright colors but does not say "furniture" clearly. Interesting shape.

C.R. Laine & Stanley furniture
& more now being offered at Coming Home



Your house into a Home with Coming Home

COMING HOME 
Gifts & Interiors

1716 East 30th ♦ 663-4672 ♦ shopcominghome.com

HARDWARE AD

Nondaily Division

FIRST PLACE

Ellsworth County Independent/Reporter

Bill Beckmeyer

Creative; great use of space; nice layout; pleasing to the eye.

SECOND PLACE

Hugoton Hermes

Kay McDaniels

Love the catch “No sidewalk sale”; creative; great photo construction.

THIRD PLACE

Osage County Herald-Chronicle

Kendra Harnden

Great use of color; creative layout; eye catching.

HARDWARE AD

Daily Division 1

FIRST PLACE

Leader & Times

Trevor Feldhausen

Strong mixture of images with heaters and water.

SECOND PLACE

Chanute Tribune

Brenda Pitts

Interesting idea for a hardware ad - pulls in the reader.

THIRD PLACE

Iola Register

Sarah Stansbury

Good headline & photos.

HARDWARE AD

Daily Division 2

FIRST PLACE

Hays Daily News

Sandra Harder

Strong image, good use of space.

SECOND PLACE

Great Bend Tribune

Karma Byers

Good headline, interesting concepts.

THIRD PLACE

Great Bend Tribune

Karma Byers

Interesting concepts.



QUADRA-FIRE
NOTHING BURNS LIKE A QUAD

Pellet, Wood and
Gas Stoves and Inserts

Heartland Building Center
Price • Quality • Service
"We take your building needs to heart!"

Stockton 918 South Cedar (785) 425-6715	Hays 2510 Gen. Hays Rd (785) 625-6554	Russell 86 South Fossil (785) 483-2161
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HARDWARE AD

Daily Division 3

FIRST PLACE

Hutchinson News

Scott Oswalt

Good use of photography to show quality of work. Like the mention of range of services.

SECOND PLACE

Hutchinson News

Kim Hoskinson

Excellent photo and use of color.

THIRD PLACE

Hutchinson News

Scott Oswalt

Good use of color and space.

PROFESSIONAL LANDSCAPE DESIGN

LACKEY'S

Landscaping & Big Spade, Inc.



Now Selling & Installing
Kroy Vinyl Fence

**Celebrating
Our 15th
Year in Business**

**RESIDENTIAL
& COMMERCIAL**

- Trees & Shrubs
- Ponds & Waterfalls
- Stone Walls & Walkways
- Landscape Lighting
- Paver Patios • Sodding
- 90" Tree Spade
- Locally Grown Trees
Up to 30 Ft. Tall

HUTCHINSON, KS 620-663-6477

GREG LACKEY, Kansas Certified Nurseryman

FASHION AD

Nondaily Division 1

FIRST PLACE

Baldwin City Signal

Simple, nice spot color. Makes ad pop.

SECOND PLACE

Louisburg Herald

Jennie Pearce

Well balanced, nice use of space.

THIRD PLACE

Louisburg Herald

Jennie Pearce

FASHION AD

Nondaily Division 2

FIRST PLACE

Osawatomie Graphic

Jennie Pearce

Stunning use of art.

SECOND PLACE

Atchison Globe

Very clean. Good use of graphics.

THIRD PLACE

Osawatomie Graphic

Ashlee Mejia

FASHION AD

Nondaily Division 3

FIRST PLACE

Osage County Herald-Chronicle

Kendra Harnden

Nice use of space.



Diane's Beauty Salon

**Welcomes
Krista
Banzhaf**

• Cuts • Highlights/Lowlights • Color •
• Permanent Wave • Waxing •

Looking great begins with the right hairstyle and color. Make an appointment today and get to the root of everyday gorgeous hair.

118 W. Santa Fe • Burlingame • (785) 654-2312

FASHION AD

Daily Division 1

FIRST PLACE

Junction City Daily Union

James Fisher

Good image - clean layout.

SECOND PLACE

Leader & Times

Trevor Feldhausen

Background images tie in well to featured items.

THIRD PLACE

Arkansas City Traveler

Suvanah Perdue

FASHION AD

Daily Division 2

FIRST PLACE

Garden City Telegram

Krystal McCray

Like the use of cupping pattern on model photos. Attention grabbing headline.

SECOND PLACE

Hays Daily News

Not overcrowding with content. Sale information stands out.

FASHION AD

Daily Division 3

FIRST PLACE

Hutchinson News

Clean layout; eye catching

SECOND PLACE

Hutchinson News

Kim Hoskinson

Ad pops with color

THIRD PLACE

Hutchinson News

Kim Hoskinson

Even flow of ad space.

AUTOMOTIVE AD

Nondaily Division 1

FIRST PLACE

Louisburg Herald

Jennie Pearce

Unique idea. Makes you look.

SECOND PLACE

Louisburg Herald

Ashlee Mejia

Great photo says it all.

THIRD PLACE

Larned Tiller & Toiler

Susan Shank

Good use of color.

AUTOMOTIVE AD

Nondaily Division 2

FIRST PLACE

Osawatomie Graphic

Lori Massey

Good design, having hand extend beyond border of ad. Like the “got muscle” reference.

SECOND PLACE

Atchison Globe

Clear and concise. Message of ad is known immediately.

THIRD PLACE

Miami County Republic

Jennie Pearce

Attention grabbing. Nice use of multiple colors in wheel.

AUTOMOTIVE AD

Nondaily Division 3

FIRST PLACE

Shawnee Dispatch

Janella Williams

Great use of Christmas theme to promote free gifts.

SECOND PLACE

Osage County Herald-Chronicle

Kendra Harnden

Excellent tag line to communicate expanded hours.

THIRD PLACE

Osage County Herald-Chronicle

Kendra Harnden

Great promo of new product.

AUTOMOTIVE AD

Daily Division 1

FIRST PLACE

Parsons Sun

Michele Cave

Clever ad especially coming from an auto dealer. Very unique.

SECOND PLACE

Ottawa Herald

Sheila Holle

Very balanced, clean looking, eye appealing.

THIRD PLACE

Iola Register

Sarah Stansbury

Very clean, easy to read.

AUTOMOTIVE AD

Daily Division 2

FIRST PLACE

Great Bend Tribune

Nick Grubbe

Nice clean ad looks like a feature. Very classy.

SECOND PLACE

Garden City Telegram

Krystal McCray

Like the Click and Clack talk cars feature.

THIRD PLACE

Great Bend Tribune

Karma Byers

clean ad, nice use of white space.

Classic Movies, Fine Wine, Wise Investments.



Some things just get better with time.

Reward someone with a superb statement of good taste; a classy and distinctive vintage vehicle from D&B Motors.

Owner, Don Damon, is passionate about these lovely vehicles and wants to pass it on to you! Be the talk of the town in a beautiful classic car. Imagine the rich luxurious interior, the quality workmanship and the classic good looks.



D&B MOTORS LLC

Contact Don today and drive away in style.
2501 10th Great Bend, Ks 620-796-2188

AUTOMOTIVE AD

Daily Division 3

FIRST PLACE

Hutchinson News

Rebekah Starkey

Great use of humor. "Oil" spot drives the message home.
Good use of white space.

SECOND PLACE

Lawrence Journal-World

Cheryl Batrez

Clear and concise ad. Good graphics.

THIRD PLACE

Lawrence Journal-World

Cheryl Batrez

Contrasting background color lets vehicles "pop" on page.
Pricing information stands out.

We scare the _____ out of the competition.

2010
MOTOR TREND
TRUCK OF THE YEAR

2010 RAM HD
4X4 CREW CAB
STARTING @ \$32,900
C5738

Laird Noller
www.lairdnollerhutch.com

Half-ton starting as low as \$17,900 including rebate and GMAC cash. C57D2

CLASSIFIED DISPLAY AD

Nondaily Division

FIRST PLACE

Osage County Herald-Chronicle

Kendra Harnden

Good mix of fonts to communicate excitement at grand opening.

SECOND PLACE

Atchison Globe

Lots of product shots compliments mention of expiring tax credit savings.

THIRD PLACE

Osage County Herald-Chronicle

Kendra Harnden

Use of photos communicates what is being auctioned quickly.

You are Invited!
to our
GRAND OPENING
Friday July 23
1-4 p.m.

Meet our agents and
enjoy some refreshments

Carla Kitselman (785) 640-4824
Neva Smith (785) 806-3784
Roger Davis (785) 393-2298
Sara Hogelin (253) 225-9164
Jennifer Courtney, Broker

Century 21
Miller & Midyett

New Downtown Lyndon Office
618 Topeka Ave. • (785) 828-4245
www.century21millermidyett.com

CLASSIFIED DISPLAY AD

Daily Division 1

FIRST PLACE

Junction City Daily Union

Jacob Keehn

Good idea with the comic. Different and catches the reader's eye.

SECOND PLACE

Junction City Daily Union

James Fisher

Images stand out on page.

THIRD PLACE

Leader & Times

Betty DuBois

Good use of color.

CLASSIFIED DISPLAY AD

Daily Division 2

FIRST PLACE

Great Bend Tribune

Nick Grubbe

Color helps small space ad stand out.

SECOND PLACE

Garden City Telegram

Krystal McCray

Good picture and use of online refer.

THIRD PLACE

Hays Daily News

Joleen Fisher and Tiffany Lovelady

Good explanation of how to use QR code along with product pictures.



Call or come see Delane, Brett or Paul, your GMC Truck professionals with over 50 years of service to Central Kansas.

HUNTING SEASON SPECIALS

Cars

- '99 Cadillac Deville Concours Sedan with Leather..... \$5,495
- '04 Ford Mustang Convertible V-6, Auto, Only 38,000 Miles..... \$10,799
- '05 Ford Taurus SE Sedan V-6, Full Power, 56,000 Miles..... \$7,995
- '06 Ford Mustang Coupe V-6, Only 44,000 Miles..... \$12,995
- '07 Cadillac CTS Sedan Large V-6, only 30,000 miles..... \$19,995
- '08 Honda Civic EX Sedan Leather-Sunroof, Loaded, only 25,000 Miles.. \$16,995
- '09 Chevrolet Impala LT, Sedan, Full Power..... \$16,995

SUV's

- '07 Chevrolet Equinox LS, All Wheel Drive, only 30,000 Miles..... \$16,995
- '07 GMC Yukon Denali All Wheel Drive, 43,000 Miles..... \$35,995
- '08 Buick Enclave CXL All Wheel Drive,..... \$31,995
- '09 Chevrolet Tahoe 4x4, LT, Cloth, 31,000 Miles..... \$33,995
- '09 Chevrolet Traverse LS All Wheel Drive,..... \$26,995

Trucks

- '99 Dodge 1 Ton Flatbed, only 57,000 Miles..... \$9,995
- '03 GMC 1/2 Ton HD Crewcab 4x4, SLT, Leather..... \$15,995
- '08 Chevrolet 1/2 Ton Crewcab 4x4, LT Trim..... \$27,995
- '08 Chevrolet 1/2 Ton Crewcab 4x4, LTZ, Leather, Loaded..... \$29,995
- '08 Chevrolet Colorado Crewcab LT Trim, Full Power..... \$16,995
- '08 GMC 3/4 Ton HD Crewcab 4x4, SLE Trim..... \$29,995
- '08 GMC 3/4 Ton HD Crewcab 4x4, Diesel with Allison Transmission..... \$32,995
- '09 GMC 1/2 Ton Crewcab 4x4, SLT, Leather, Very Clean..... \$26,995
- '09 GMC 1/2 Ton Crewcab 4x4, SLE Cloth, Local one owner..... \$29,995

This Weeks SUPERBUY

2008 GMC 3/4 Ton Crewcab 4x4

6 Litter Gas, Auto trans, Deluxe
SLE Cloth trim, Full Power

\$28,333

See all our inventory at www.doonantruck.com



WE ARE
PROFESSIONAL
GRADE

10th and Washington / Great Bend • 620-792-2491 / 800-734-0689
Hours: Mon.-Fri: 8-6:00; Sat.: 9-1:00

CLASSIFIED DISPLAY AD

Daily Division 3

FIRST PLACE

Hutchinson News

Rebekah Starkey

Good use of color and white space but still plenty of product shots.

SECOND PLACE

Hutchinson News

Scott Oswalt

Good approach for small space advertisers.

THIRD PLACE

Lawrence Journal-World

Good use of graphics and white space.

SPECIALTY AD

Nondaily Division 1

FIRST PLACE

Osawatomie Journal

Elana Bell

Nice layout idea.

SECOND PLACE

Bonner Springs Chieftain

Terrance Brown

Great photo makes you look.

THIRD PLACE

Bonner Springs Chieftain

Terrance Brown

Nice clean ad, great photo to catch the eye.

SPECIALTY AD

Nondaily Division 2

FIRST PLACE

Ellsworth County Independent/Reporter

Bill Beckmeyer

You automatically know what this ad is selling with great use of art; clean and eye catching.

SECOND PLACE

Atchison Globe

Great use of art.

THIRD PLACE

Atchison Globe

SPECIALTY AD

Nondaily Division 3

FIRST PLACE

Osage County Herald-Chronicle

Kendra Harnden

Eye catching; clean layout.

SECOND PLACE

Osage County Herald-Chronicle

Kendra Harnden

Call to action.

THIRD PLACE

Osage County Herald-Chronicle

Kendra Harnden

Creative!



**GET
PRINTED BY**

D & M Printing

for all your printing needs

527 MARKET ST. • OSAGE CITY • (785)528-3511

SPECIALTY AD

Daily Division 1

FIRST PLACE

Chanute Tribune

Brenda Pitts

Interesting idea - unique - images could be clearer.

SECOND PLACE

Leader & Times

Christina Stebens

Strong use of color and headline.

THIRD PLACE

Junction City Daily Union

Jacob Keehn and James Fisher

Good use of white space - nice border.

SPECIALTY AD

Daily Division 2

FIRST PLACE

Great Bend Tribune

Nick Grubbe and Mary Hoisington

Unique design with great use of white space. Well placed color on ad.

SECOND PLACE

Great Bend Tribune

Karma Byers

Concise use of graphics to get point of ad across quickly.



SPECIALTY AD

Daily Division 3

FIRST PLACE

Hutchinson News

Kim Hoskinson

Color matches theme of ad. Offer of ad is easily known.



**1/2 off
FALL
DECOR**

COMING HOME 
Gifts & Interiors

1716 East 30th ♦ 663-4672 ♦ Hutchinson
Open Monday-Saturday 9:30 a.m. to 5:30 p.m.
www.shopcominghome.com

HEALTHCARE AD

Nondaily Division 1

FIRST PLACE

Derby Informer

Monica Woolard

Great idea that is different from most vision ads; makes it stand out.

SECOND PLACE

Louisburg Herald

Ashlee Mejia

Great, fun headline, nice call to action, well balanced ad with nice colors.

THIRD PLACE

Rush County News

Tim Engel

Felt like we toured the hospital already without going to the Open House.

The Derby Informer
Healthcare Ad *First Place*
Monica Woolard
“We’ll Make the Right Call”

We'll make the RIGHT call
When it comes to your vision

Head Linesman
Dr. Rebecca Sparks

Back Judge
Dr. Jennifer Carr

Umpire
Dr. Laura Branstetter

www.branstetterspark.com
788-9290
1105 N. Buckner

DOCTORS
**BRANSTETTER
AND SPARKS**
OPTOMETRISTS

The advertisement features three women dressed as referees in black and white striped shirts and black caps, standing on a green field with yard lines. The woman on the left is pointing forward, the middle one is looking straight ahead, and the one on the right has her hand on her hip. The background is a green field with white yard lines and the number '40' visible on both sides.

HEALTHCARE AD

Nondaily Division 2

FIRST PLACE

Atchison Globe

Staff

Eye appealing photo says it all.

SECOND PLACE

Atchison Globe

Loved all of the photographs. Different way to announce Grand Opening/expansion of 2nd location.

THIRD PLACE

Russell County News

Pam Soetaert

Use of photo - very eye catching - photos say a thousand words.

HEALTHCARE AD

Nondaily Division 3

FIRST PLACE

Osage County Herald-Chronicle

Kendra Harnden

Sharp image; clean layout.

SECOND PLACE

Osage County Herald-Chronicle

Kendra Harnden

Memorative; Great use of space.

THIRD PLACE

Osage County Herald-Chronicle

Kendra Harnden

Aggressive.

East Central Kansas AREA AGENCY ON AGING Resource Center



Helping persons age 60 and older and
their families live well with
DIGNITY, INDEPENDENCE, HEALTH &
SELF-SUFFICIENCY

117 S. Main • Ottawa
800-633-5621 or (785)242-7200

www.eckaaa.org • eckaaa@eckaaa.state.ks.us

HEALTHCARE AD

Daily Division 1

FIRST PLACE

Leavenworth Times

Love pink paper, photo has impact of great support.

SECOND PLACE

Ottawa Herald

Sheila Holle

Artwork of feet draws attention to thread.

THIRD PLACE

Winfield Daily Courier

Marsha Wesseler

Artwork appealing, make you look at the ad.

HEALTHCARE AD

Daily Division 2

FIRST PLACE

Hays Daily News

Staff

Very attention grabbing. Excellent photo.

SECOND PLACE

Hays Daily News

Knowing exactly what is being advertised before reading content. Good informative photos.

THIRD PLACE

Great Bend Tribune

Karma Byers

Nice use of local families in ad. Large photos in layout are appealing, not cluttered.



**From 8 minutes old to 108 years old,
Chiropractic can help!**

**STUART
CHIROPRACTIC**
PA

2919 Hall Street • Hays • 785-621-4567 • www.stuartchiropracticpa.com

HEALTHCARE AD

Daily Division 3

FIRST PLACE

Hutchinson News

Rebekah Starkey

Great use of color photo to convey caring attitude.

SECOND PLACE

Hutchinson News

Kim Hoskinson

Excellent photo with range of services.

THIRD PLACE

Hutchinson News

Scott Oswalt

Good tag line and use of “after” plates.

HOMETOWN CARE: Raising the bar.

Working Together

The Hutchinson Clinic doctor you visit may just be the first doctor you see as we work together to find the right medical solution for you. When you walk through our doors with a medical concern, every physician in our practice is on your side, ready to be engaged in your care. There is urgency here to care for the whole person. In part, this is because the specialty skills of 65 physicians make this a medical destination. It's also due to the Clinic's advanced diagnostic and lab capabilities. As a result, patients can see their personal physician, get the tests they need, and receive necessary specialty care, all in one location.



**John Fan, MD,
Physical Medicine &
Rehabilitation,
shown caring for
one of our patients.**



hutchinson CLINIC
Setting a gold standard

2101 N. Waldron, Hutchinson, KS 67502
1.800.779.6979 | www.hutchclinic.com

POLITICAL AD

Nondaily Division 2

FIRST PLACE

Atchison Globe

Staff

Clean ad stands out on page.

SECOND PLACE

Hugoton Hermes

Kay McDaniels

Good use of color to graphics.

THIRD PLACE

Oberlin Herald

Leslie Nolette

Dominant pics make ad stand out.

POLITICAL AD

Nondaily Division 3

FIRST PLACE

Osage County Herald-Chronicle

Kendra Harnden

Ad is dominant clear, concise and to the point. Easy to read and understand.

SECOND PLACE

Osage County Herald-Chronicle

Kendra Harnden

Nice to use photo showing candidate "in service" Font is easy to read on color background.

Vote

- Fiscally Responsible
- Experienced

CARL MEYER
OSAGE COUNTY COMMISSIONER

Committed to Osage County's Future!

DISTRICT 1

Paid for by Carl Meyer, Treasurer

POLITICAL AD

Daily Division 1

FIRST PLACE

Leader & Times

Very appealing; very complete information. They covered all the reasons and answers.

SECOND PLACE

Chanute Tribune

Brenda Pitts

Creative use of white space.

POLITICAL AD

Daily Division 2

FIRST PLACE

Hays Daily News

Joleen Fisher and Doug Kepka

Patriotic; eye catching; great use of white space

SECOND PLACE

Great Bend Tribune

Karma Byers

Great photo with ad contest; very clean; eye catching.

THIRD PLACE

Garden City Telegram

Krystal McCray

Nice incorporation of the voting checks with the ad; nice use of red.

Town Hall Meeting
Thurs., Oct. 21 @ 7 pm
VFW Hall • 22nd & Vine • Hays

Meet the Candidate
SWEDE HOLMGREN
★ R E P U B L I C A N ★

For Ellis County Commissioner

- ★ Common Sense
- ★ Responsible Leadership
- ★ Practical Solutions
- ★ Accountability
- ★ Fiscal Responsibility
- ★ Conservative Principles

Paid for by L.L. Swede Holmgren Campaign for County Commissioner — Jenni Holmgren, Treasurer

ENTERTAINMENT AD

Nondaily Division 1

FIRST PLACE

Osawatomie Journal

Elana Bell

Nice, clean layout. Appealing image.

SECOND PLACE

Osawatomie Journal

Elana Bell

Good use of space - balanced copy, easy to read.

THIRD PLACE

Louisburg Herald

Jennie Pearce

A lot of images and copy, but Mex restaurants usually require this. Appealing layout.

ENTERTAINMENT AD

Nondaily Division 2

FIRST PLACE

Miami County Republic

Great use of space; nice incorporation of the “alumni” age sequence.

SECOND PLACE

Osawatomie Graphic

Lori Massey

Great use of photos; mouth watering; clean layout.

THIRD PLACE

Russell County News

Randy Johnson

Great use of imagery; eye catching.

ENTERTAINMENT AD

Nondaily Division 3

FIRST PLACE

Osage County Herald-Chronicle

Kendra Harnden

Great use of color.

SECOND PLACE

Osage County Herald-Chronicle

Kendra Harnden

Attention getting ad.

THIRD PLACE

Osage County Herald-Chronicle

Kendra Harnden

Great use of art.

NEW LOCATION

888 Lakin • Osage City • (785) 528-4444

SONIC
America's Drive-InSM

\$2 OFF
A Brown Bag Special
Good on Saturday Jan 9 & Sunday Jan 10
MENTION WHEN ORDERING

Full Menu All Day
Happy Hour 2-4 p.m. Daily
Half Price Drinks & Slushes

Check Out Our New Frozen Yogurt
Blueberry & Raspberry

Fast Facts About Our New Location
Construction was completed in only 60 days!
Includes a drive-thru window and 28 drive-up stations.
We can now cook a hamburger in 1 1/2 minutes, it used to take us 4 minutes.
Huge patio seating out front and outside restrooms access.

We welcomed the first customers at the new location on December 26 at 7:07 a.m.
Rita & Rick Ford,
thanks for helping us get started on that cold & snowy morning!

A special thanks to the city! Our contractors said the staff was very helpful. We also want to thank Jerry's for selling us the land and the Bank of Osage City for making our new location financially possible.

ENTERTAINMENT AD

Daily Division 1

FIRST PLACE

Leader & Times

Trevor Feldhausen

Dominant art work makes the ad very eye appealing.

SECOND PLACE

Junction City Daily Union

Jacob Keehn

Fabulous headline.

THIRD PLACE

Junction City Daily Union

Jacob Keehn

Good use of reverse.

ENTERTAINMENT AD

Daily Division 2

FIRST PLACE

Garden City Telegram

Krystal McCray

Microphone helps deliver message. Nice font choices. Easy to read even with design in background.

SECOND PLACE

Hays Daily News

Eric Rathke and Desi Hammett

Good mix of color and white space. Not overcrowded with text. Able to understand message quickly.

ENTERTAINMENT AD

Daily Division 3

FIRST PLACE

Hutchinson News

Scott Oswald

Great headline - fairly clean - good tie-in to Super Bowl page.

SECOND PLACE

Hutchinson News

Jessica Price

Good images for family event - a lot of information without making it look cluttered.

THIRD PLACE

Hutchinson News

Kim Hoskinson

Big, appealing coupon attracts readers and helps advertisers.

Betcha can't wait
to get your hands on our

BUNS!

Check out our wide selection of burgers & beers.

BLOCK 32
Eatery & Pub

DOWNTOWN
MOUNDRIDGE
128 S. CHRISTIAN

620-345-3232
WWW.BLOCK32.COM