POLITICAL
Daily Division 1

Great Bend Tribune

Attention grabbing with opening question. Good copy writing.

Great Bend Tribune

Good response, ad setting record straight with good visual and message.

Great Bend Tribune

Nice design element.

No image provided

POLITICAL
Daily Division 2

FIRST PLACE
Salina Journal

Clean look. Message clear. Good font choice.

SECOND PLACE
Lawrence Journal-World

Compelling ad with best of supporters however too many font types. A little distracting.

THIRD PLACE
Hutchinson News

I like the definition at the top. Informative. Photos should detail members interacting directly with the community.

POLITICAL

Nondaily Division 1

FIRST PLACE

Russell County News

Great use of color! Very eye-catching.

SECOND PLACE

Louisburg Herald

Stands out. Quotes are really great for ads.

THIRD PLACE

Chapman News-Times

Great use of space. Picture stands out. Effective copy.

POLITICAL
Nondaily Division 2

FIRST PLACE
Linn County News

Excellent idea. Effective use of copy to mimic non-ad editorial. Pictures match the message.

SECOND PLACE
Linn County News

The signatures sell this piece.

THIRD PLACE
Ellsworth County Independent/Reporter

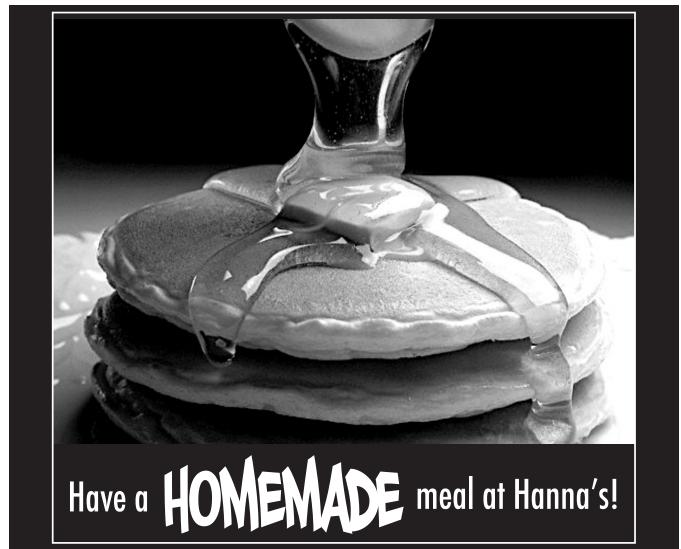Great way to link Obama to America's famous past presidents.

ENTERTAINMENT
Daily Division 1

FIRST PLACE

Garden City Telegram

Good photo. Nice reverse type. Eye catching.

SECOND PLACE

Great Bend Tribune

Nice photo spread. Showcases the hotel.

THIRD PLACE

Garden City Telegram

Good logo placement. Good use of color.

ENTERTAINMENT
Daily Division 2

Salina Journal

Bigger is not always better. Great example of small space ad, copy points, art and color all leads up to a terrific ad.

Salina Journal

Unique layout adjacent to copy scores points. Not attractive but doesn't need to be. People in ads are a very effective use of space.

Hays Daily News

Forget size and color - this ad gets to the point. Again showcasing local folks is very effective. Message is short and sweet but to the point.

No image provided

ENTERTAINMENT

Nondaily Division 1

FIRST PLACE

Larned Tiller and Toiler

Great use of color and art to attract readers attention to the most important message in the ad.

SECOND PLACE

Russell County News

Headline bold and effective with concise information.

THIRD PLACE

Larned Tiller and Toiler

Great art for border as this is the theme of the ad.

ENTERTAINMENT
Nondaily Division 2

FIRST PLACE
Linn County News

Eye-catching design, contemporary, easy to read.

SECOND PLACE
Atchison Globe

Easy on the eyes. Not overloaded with information. Would look great larger.

THIRD PLACE
Osage County Herald Chronicle

Great design. Reminiscent of retro burger joints. Not cluttered.

AGRICULTURAL

Daily Division 1

Great Bend Tribune

Great use of color. Very eye catching.

Great Bend Tribune

I like how the photos are arranged! Great choice of green color.

Garden City Telegram

Catchy headline! I like the red on the tractor. Great use of space.

No image provided

AGRICULTURAL

Daily Division 2

FIRST PLACE

Salina Journal

Full page is great - but more importantly message gets through. Design is good!

SECOND PLACE

Hutchinson News

Color works.

THIRD PLACE

Hays Daily News

Good smaller space ad.

AGRICULTURAL
Nondaily Division 1

FIRST PLACE
Russell County News

Strong typography, bold look with reverses!

SECOND PLACE
Russell County News

Nice color, good layout.

THIRD PLACE
Larned Tiller and Toiler

Strong! Bold! Graphic! Clean!

AGRICULTURAL

Nondaily Division 2

FIRST PLACE
Southwest Times

I like the color scheme.

SECOND PLACE
Atchison Globe

Well-designed.

THIRD PLACE
Atchison Globe

Well-Designed.

AD SERIES
Daily Division 1

FIRST PLACE
High Plains Daily Leader

Great idea behind presentation.

SECOND PLACE
High Plains Daily Leader

Great use of color,content and presentation.

THIRD PLACE
High Plains Daily Leader

Color use is good, simple layout and presentation. Very
important in small space ad campaigns.

No image provided

AD SERIES

Daily Division 2

FIRST PLACE

Salina Journal

Great use of small, consistent ads. Color changes catches eye. Frequency, consistency in small doses works.

SECOND PLACE

Hutchinson News

Wonderful promotion idea! Ad design is great, but the idea and execution hits the target.

THIRD PLACE

Hays Daily News

Strip ads work! Good use of color and copy elements.

AD SERIES

Nondaily Division 1

FIRST PLACE
Russell County News

I like the different sports covered. Good use of space. Great use of color.

SECOND PLACE
Hoisington Dispatch

Great teaser ads! Not too crowded. Full page ad has great color. Easy to read.

THIRD PLACE
Larned Tiller and Toiler

Quotes are so great! I like how you change it up!

AD SERIES
Nondaily Division 2

Osage County Herald Chronicle

Looks great. I bet this is a highlight each issue for the residents.

Linn County News

No image provided